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Review of Fancyr.best

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Iconography

✅ Good		⚙⚙⚙ Hard to solve	
⚠ To Improve		⚙⚙⚙ Little tough to solve	
❌ Errors		⚙⚙⚙ Easy to solve	
⬤ Not Important		⚙⚙⚙ No action necessary	

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Search Engine Optimization

Title Tag
✓

Unrivaled selection only for you

Length: 32 character(s)

> Ideally, your title tag should contain between 10 and 70 characters (spaces included).
>
> Make sure your title is explicit and contains your most important keywords.
>
> Be sure that each page has a unique title.

Meta Description
✓

Get the best shopping experience. Enjoy great deals and a large selection of high quality, trending products.

Length: 109 character(s)

> Meta descriptions contains between 100 and 300 characters (spaces included).
>
> It allow you to influence how your web pages are described and displayed in search results.
>
> Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).
>
> A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

Meta Keywords

Shop Now

> Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.
>
> However, google can't use meta keywords.

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Google Preview

⚙ ⚙ ⚙

[Unrivaled selection only for you](#)

fancyr.best/

Get the best shopping experience. Enjoy great deals and a large selection of high quality, trending products.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are

missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

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Headings

	<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
	1	3	1	20	3	0

<H1> Your destination for premium products </H1>

<H2> Sophistication Delivered </H2>

<H2> Stories </H2>

<H2> Shopping cart </H2>

<H3> High-End Haven </H3>

<H4> Luxury King Bed with Massage and Storage </H4>

<H4> Elegant Art Deco-Inspired Crystal Branch Chandelier for Dining Room </H4>

<H4> Luxurious Bubble Cloud Sofa </H4>

<H4> Luxury Minimalist Lounge Sofa – Modern Comfort Single Seater </H4>

<H4> Compact Italian Espresso Coffee Maker </H4>

<H4> Contemporary LED Crystal Ceiling Pendant – Dimmable Oval Ring Chandelier for Home Decor </H4>

<H4> Reclinable Sofa Bed </H4>

<H4> Elegant Bone China Coffee Cup Set with Sugar Jar and Saucer </H4>

<H4> Elegant Bone China Coffee Cup Set with Sugar Jar and Saucer </H4>

<H4> Why our customers love us </H4>

<H4> Why our customers love us </H4>

<H4> Why our customers love us </H4>

<H4> Why our customers love us </H4>

<H4> Flying High: Elevating Your Visuals with the Best Drone for Videography </H4>

<H4> Transform Your Outdoor Adventures with an Inflatable Lawn Tent Clear Bubble </H4>

<H4> Your Guide to Small Electric Lawn Mowers: The Powerhouse's Changing Lawns Everywhere </H4>

<H4> Elevate Your Morning Routine: How to Make an Espresso Shot at Home </H4>

<H4> Your Path to Cinema-Quality Visuals at Home: The Best Rated Projectors </H4>

<H4> Redefining Elegance with the Blue Bubble Couch </H4>

<H4> Why fancyr.best? </H4>

<H5> Customer support </H5>

<H5> Company info </H5>

<H5> ABOUT THE SHOP </H5>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

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Keywords Cloud

lawn `9` home `7` shop `6` best `6` furniture `5`

coffee `5` quality `5` products `5` bubble `4` find `4`

customers `4` love `4` luxury `3` elegant `3` dining `3`

> This Keyword Cloud provides an insight into the frequency of keyword usage within the page.
>
> It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number
>
> of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
lawn	9	✖	✖	✔
home	7	✖	✖	✔
shop	6	✖	✔	✔
best	6	✖	✔	✔
furniture	5	✖	✖	✖
coffee	5	✖	✖	✔
quality	5	✖	✔	✔
products	5	✖	✔	✔
bubble	4	✖	✖	✔
find	4	✖	✖	✖
customers	4	✖	✖	✔
love	4	✖	✖	✔
luxury	3	✖	✖	✔
elegant	3	✖	✖	✔
dining	3	✖	✖	✔

> This table highlights the importance of being consistent with your use of keywords.
>
> To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the
>
> following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink
>
> anchor text.

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Alt Attribute

We found 3 images on this web page

✖ 3 ALT attributes are empty or missing.

https://fancyr.best/wp-content/uploads/2024/12/Logo_White_Header_Medium.avif

https://fancyr.best/wp-content/uploads/2024/11/img-crop-Home-min-1.jpg

https://fancyr.best/wp-content/plugins/sellvia-email-marketing/assets/img/banner.jpg

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio

HTML to Text Ratio is: **4.99%**

Text content size 6352 bytes

Total HTML size 127224 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression

Wow! It's GZIP Enabled.

✔ Your webpage is compressed from 124 KB to 23 KB (81.7 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

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IP Canonicalization   No your domain IP 23.82.13.162 does not redirect to fancyr.best

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

URL Rewrite   Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

Underscores in the URLs   Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

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WWW Resolve
⚙⚙⚙

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

XML Sitemap
⚙⚙⚙

Good, you have XML Sitemap file!
http://fancyr.best/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

Robots.txt
⚙⚙⚙

Good, you have Robots.txt file!
http://fancyr.best/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

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Embedded Objects

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

Iframe

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration

Exactly how many years and months

Domain Age: Not Available

Created Date: Not Available

Updated Date: 12th-Aug-2024

Expiry Date: Not Available

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

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Indexed Pages

Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

Backlinks Counter

Number of backlinks to your website

1,103 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

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Usability

URL

http://fancyr.best
Length: 6 characters

> Keep your URLs short and avoid long domain names when possible.
>
> A descriptive URL is better recognized by search engines.
>
> A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g.,
>
> http://www.mysite.com/en/products).

Favicon

Great, your website has a favicon.

> Favicons improve a brand's visibility.
>
> As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

Custom 404 Page

Great, your website has a custom 404 error page.

> When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard
>
> to obtain through the search engines and third party links.
>
> Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

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Page Size

124 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

Load Time

2.85 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

Language

Good, you have declared your language
Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

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Domain Availability

Domains (TLD)	Status
fancyr.com	Already Registered
fancyr.net	Available
fancyr.org	Already Registered
fancyr.biz	Already Registered
fancyr.us	Available

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
cancyr.best	Query Failed
dancyr.best	Query Failed
eancyr.best	Query Failed
rancyr.best	Query Failed
tancyr.best	Query Failed

Register the various typos of your domain to protect your brand from cybersquatters.

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❌ Email Privacy
⚙⚙⚙

Email address has been found in plain text!

> We don't recommend adding plain text/linked email addresses to your webpages.
>
> As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

✅ Safe Browsing
⚙⚙⚙

The website is not blacklisted and looks safe to use.

> Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

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Mobile

Mobile Friendliness
✿ ✿ ✿

Awesome! This page is mobile-friendly!
Your mobile friendly score is 100/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.
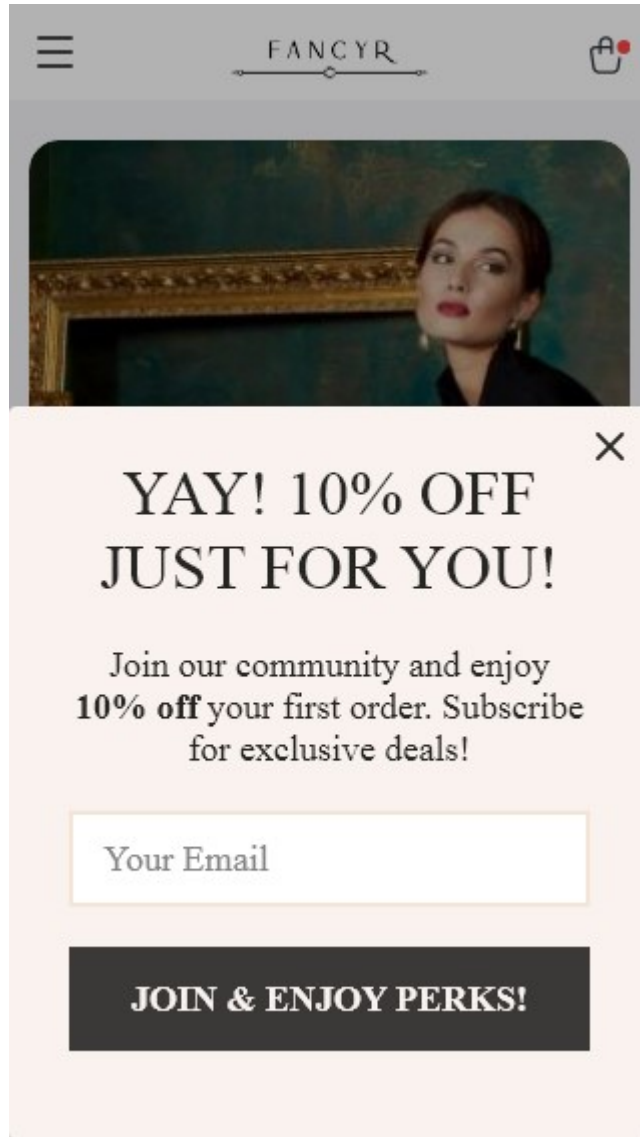
Mobile Compatibility
✿ ✿ ✿

Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

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Mobile View

> The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??
>
> Your website should look nice on the most popular mobile devices.
>
> Tip: Use an analytics tool to track mobile usage of your website.

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Technologies

Server IP
○ ○ ○

Server IP	Server Location	Service Provider
23.82.13.162	Not Available	Not Available

> Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.
>
> Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips
○ ○ ○

Tips for authoring fast-loading HTML pages:

✖ Too bad, your website has too many CSS files.

✖ Too bad, your website has too many JavaScript files.

✔ Perfect, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

> Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.
>
> ???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.
>
> Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics
○ ○ ○

We didn't detect an analytics tool installed on this website.

> Web analytics let you measure visitor activity on your website.
>
> You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

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Doc Type Your Web Page doctype is HTML 5

○ ○ ○

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

W3C Validity W3C not validated

○ ○ ○

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.

Encoding Great, language/character encoding is specified: UTF-8

○ ○ ○

Specifying language/character encoding can prevent problems with the rendering of special characters.

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Social

Social Data
⚙ ⚙ ⚙

Your social media status

f Facebook: ✓ Profile.php

G+ Twitter: ✗

in Instagram: ✓ Fancyr.best

> Social data refers to data individuals create that is knowingly and voluntarily shared by them.
>
> Cost and overhead previously rendered this semi-public form of communication unfeasible.
>
> But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

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Visitors

Traffic Rank
○○○

No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization
○○○

Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your ??website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth
○○○

$10 USD

Just a estimated worth of your website based on Alexa Rank.

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Link Analysis

In-Page Links
⚙⚙⚙

We found a total of 92 links including both internal & external links of your site

Anchor	Type	Follow
Luxury King Bed with Massage and Storage -23% 66	Internal Links	Dofollow
Elegant Art Deco-Inspired Crystal Branch Chandelier for Dining Room -33% 52	Internal Links	Dofollow
Luxurious Bubble Cloud Sofa -34% 58	Internal Links	Dofollow
Advanced Technologies	Internal Links	Dofollow
Commercial Electronics	Internal Links	Dofollow
Drones	Internal Links	Dofollow
Generators & Portable Power	Internal Links	Dofollow
Massage & Spa Gadgets	Internal Links	Dofollow
Robots	Internal Links	Dofollow
Bathroom	Internal Links	Dofollow
Mirrors	Internal Links	Dofollow
Shower Systems & Faucets	Internal Links	Dofollow
Sinks	Internal Links	Dofollow
Best Sellers	Internal Links	Dofollow
Car Accessories	Internal Links	Dofollow
Fashion Accessories	Internal Links	Dofollow
Furniture	Internal Links	Dofollow
Beds	Internal Links	Dofollow
Bedside Tables	Internal Links	Dofollow
Dining Tables	Internal Links	Dofollow
Office Furniture	Internal Links	Dofollow
Side Tables & Coffee Tables	Internal Links	Dofollow
Sofas & Chairs	Internal Links	Dofollow
Storage	Internal Links	Dofollow
Gadgets	Internal Links	Dofollow
Health & Beauty	Internal Links	Dofollow
Home Electronics	Internal Links	Dofollow
Projectors	Internal Links	Dofollow
Smart Home	Internal Links	Dofollow
Home Supplies	Internal Links	Dofollow
Kids & Babies	Internal Links	Dofollow
Kitchen	Internal Links	Dofollow
Air Fryers	Internal Links	Dofollow
Coffee Brewing	Internal Links	Dofollow
Grills	Internal Links	Dofollow
Lighting	Internal Links	Dofollow
Ceiling Lights	Internal Links	Dofollow
Floor Lamps	Internal Links	Dofollow
Wall Lamps	Internal Links	Dofollow
Patio, Lawn & Garden	Internal Links	Dofollow
Lawn Mowers	Internal Links	Dofollow
Storage Sheds	Internal Links	Dofollow
Tents & Hardtops	Internal Links	Dofollow
Pet Supplies	Internal Links	Dofollow
Cat Towers	Internal Links	Dofollow
Smart Litter Boxes	Internal Links	Dofollow

Pets	Internal Links	Dofollow
Super Deals	Internal Links	Dofollow
Popular	Internal Links	Dofollow
Best deals	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
New arrivals	Internal Links	Dofollow
Featured	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Exquisite Finds Your destination for premium products, where quality meets unparalleled craftsmanship Shop Now	Internal Links	Dofollow
Furniture Transform Your Space With Unique Furniture Selections	Internal Links	Dofollow
Bathroom Shop Our Premium Bathroom Collection	Internal Links	Dofollow
Advanced Technologies Experience Tomorrow's Tech Today	Internal Links	Dofollow
Patio, Lawn & Garden Outdoor Elegance Made Easy	Internal Links	Dofollow
Pet Supplies Your Pet Deserves the Best, Find it Here	Internal Links	Dofollow
High-End Haven Where quality meets unparalleled craftsmanship Shop now	Internal Links	Dofollow
Luxury Minimalist Lounge Sofa – Modern Comfort Single Seater -22% 62	Internal Links	Dofollow
Compact Italian Espresso Coffee Maker -26% 53	Internal Links	Dofollow
Contemporary LED Crystal Ceiling Pendant – Dimmable Oval Ring Chandelier for Home Decor -25% 59	Internal Links	Dofollow
Reclinable Sofa Bed -41% 52	Internal Links	Dofollow
Elegant Bone China Coffee Cup Set with Sugar Jar and Saucer View product	Internal Links	Dofollow
up to 25 % off	Internal Links	Dofollow
up to 50 % off	Internal Links	Dofollow
up to 35 % off	Internal Links	Dofollow
Stories	Internal Links	Dofollow
Flying High: Elevating Your Visuals with the Best Drone for Videography The world of cinematic visuals has been taken by storm with a technological marvel – drones. If you're on a quest to find the best drone for videography, look no further. This article is your comprehensive guide into this exciting realm. Aerial Excellence: Why Choose The Best Drone For Videography?…	Internal Links	Dofollow
Transform Your Outdoor Adventures with an Inflatable Lawn Tent Clear Bubble The world of camping has evolved significantly over the years, one innovation that stands out is the inflatable lawn tent clear bubble. This remarkable invention provides a unique way to enjoy nature while ensuring comfort and convenience at its finest. The Magic of an Inflatable Lawn Tent Clear Bubble An…	Internal Links	Dofollow
Your Guide to Small Electric Lawn Mowers: The Powerhouse's Changing Lawns Everywhere If you've been struggling with maintaining your yard or are simply looking for a convenient upgrade from your traditional gas-powered mower, then it time you considered small electric lawn mowers. The Rise of Small Electric Lawn Mowers In recent years, there has been a significant shift towards eco-friendly gardening tools….	Internal Links	Dofollow
Elevate Your Morning Routine: How to Make an Espresso Shot at Home If you're a fan of rich, full-bodied coffee, knowing to make an espresso shot at home can transform your mornings and save you money on costly cafe visits. This article will guide you through every step, from choosing the right beans to mastering the pour. The Importance of Quality Equipment…	Internal Links	Dofollow
Your Path to Cinema-Quality Visuals at Home: The Best Rated Projectors In this era where digital entertainment is king, having one of the best rated projectors for home theater can significantly enhance your viewing experience. Imagine enjoying a movie night or streaming your favorite TV series in Ultra HD 4K resolution without leaving your house! Diving into High Definition Quality The…	Internal Links	Dofollow

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Redefining Elegance with the Blue Bubble Couch The world of interior design is ever-evolving, constantly presenting us with innovative pieces that challenge our understanding of what a home can be. Today, we delve into one such marvel—the blue bubble couch. A Touch of Sophistication: The Blue Bubble Couch The bubble couch isn't just another piece of furniture;…	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Shipping Info	Internal Links	Dofollow
FAQ	Internal Links	Dofollow
Returns Center	Internal Links	Dofollow
Payment Methods	Internal Links	Dofollow
Order Status	Internal Links	Dofollow
Our Story	Internal Links	Dofollow
Blog	Internal Links	Dofollow
Press	Internal Links	Dofollow
Investor Relations	Internal Links	Dofollow
Sustainability	Internal Links	Dofollow
Facebook	External Links	Nofollow
Instagram	External Links	Nofollow
YouTube	External Links	Nofollow
Tiktok	External Links	Nofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

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✅ Broken Links   No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

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